1. A method of providing pet death care products, services and information comprising:

receiving pet death care products, services and information from a supplier of pet death care products, services and information; and

as a preferred provider, dispensing the pet death care products,

services and information to pet owners.

all a for the position

Dong 2001

15

- 2. The method of claim 1 wherein the preferred provider is a veterinarian.
- The method of claim 2 wherein the veterinarian is a network of veterinarians.
- 5 4. The method of claim 1 wherein the preferred provider is a pet store.
 - 5. The method of claim 4 wherein the pet store is a nationwide chain of pet stores.
 - 6. The method of claim 1 wherein the preferred provider is a pet cemetery.
 - 7. The method of claim 6 wherein the pet cemetery is a nationwide chain of pet cemeteries.
 - 8. The method of claim 1 wherein the products include pet caskets, urns, memorial markers and products and printed matter.
 - 9. The method of claim 1 wherein the services include cremation and burial, and funeral and memorial services.

The first state of the first sta

11. A method of equipping a preferred provider with pet death care products, services and information to be dispensed to pet owners comprising:

selecting a preferred provider to dispense pet death care products, services and information to pet owners; and

supplying the preferred provider with pet death care products, services and information to be dispensed by the preferred provider to pet owners.

15

- 12. The method of claim 11 wherein the preferred provider is a veterinarian.
- 13. The method of claim 12 wherein the veterinarian is a network of veterinarians.
- 5 14. The method of claim 11 wherein the preferred provider is a pet store.
 - 15. The method of claim 14 wherein the pet store is a nationwide chain of pet stores.
 - 16. The method of claim 11 wherein the preferred provider is a pet cemetery.
 - 17. The method of claim 16 wherein the pet cemetery is a nationwide chain of pet cemeteries.
 - 18. The method of claim 11 wherein the products include pet caskets, urns, memorial markers and products and printed matter.
 - 19. The method of claim 11 wherein the services include cremation and burial, and funeral and memorial services.

10

- 20. The method of claim 11 wherein the information includes information about grief counseling and death/grief support groups.
- 21. The method of claim 1 or 11 wherein the services include cremation performed at a crematory owned by the supplier.
- 22. The method of claim 1 or 11 wherein the services include cremation performed at a crematory owned by a humane society.
- 23. The method of claim 1 or 11 wherein the services include cremation performed at a crematory owned by a competitor of the supplier.
- 24. The method of claim 1 or 11 wherein the services include cremation performed at a crematory owned by a crematory manufacturer.